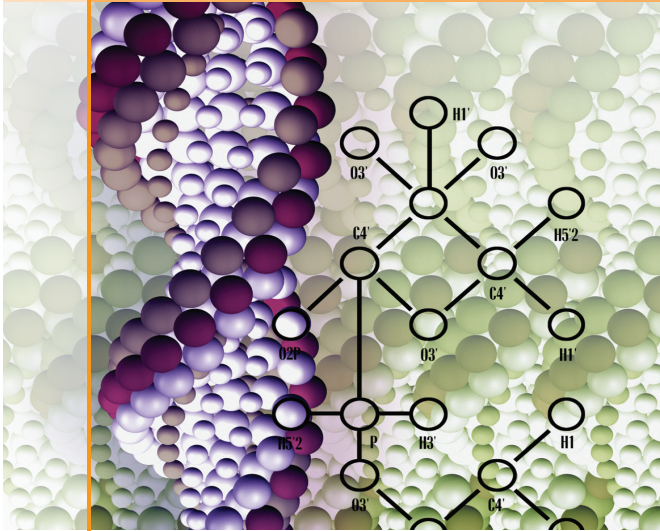


First Annual Atlantic Health System Personalized Genomic Medicine Symposium

Saturday, October 29, 2011 • 7:15am to 1:00pm

Overlook Medical Center, Wallace Auditorium, 99 Beauvoir Avenue, Summit, NJ



Benefits of Personalized Genomic Medicine:

- › Better understand and predict patient genomic health risks
- › Choose counseling and therapies based on your patient's genetic test results
- › Pursue pharmacogenetic and other preventative strategies for commonly encountered as well as for rare genetic diseases
- › Obtain the best consultative advice for your patients on cutting edge areas of genomics, including access to board certified genetic counselors

Accreditation

We have submitted for CME 4.5/AAFP CME

For more information, please call 908-522-6289 or email personalized.med@atlantichealth.org.

Registration

Registration fee is \$50. Seating is limited and on a first come, first serve basis. To register and pay log onto regonline.com/personalizedgenomicmedicinesymposium



Agenda

7:15 to 8:00am

Registration with light breakfast

8:00 to 8:15am

Welcome

Arnold I. Pallay, MD, FAAFP

Director, Personalized Genomic Medicine, Atlantic Health System,

Clinical Assistant Professor,

Robert Wood Johnson Medical School Department of Family Medicine

8:15 to 9:00am

Lipid genetics in your daily practice of medicine

Robert Fishberg, MD, FACC

Attending Cardiologist, Gagnon Cardiovascular Institute,

Morristown and Overlook Medical Centers

9:00 to 9:45am

Getting Personal in Personalized Medicine

Mark Babyatsky MD, FACP

Chairman, Department of Medicine, Mount Sinai Medical Center

9:45 to 10:00am

Break / Table Exhibits

10:00 to 10:45am

Update on Breast and Ovarian Cancer genetics

Bonni Guerin, MD, FACP

Director of Breast Cancer Prevention and Treatment

Carol G. Simon Cancer Center, Overlook Medical Center

10:45 to 11:30am

Genetic Risk Assessment for Alzheimer's Disease: The REVEAL Study

Robert C. Green, MD, MPH

Associate Director for Research,

Partners Center for Personalized Genetic Medicine

Division of Genetics, Department of Medicine, Brigham and Women's Hospital

and Harvard Medical School

11:30am to 12:15pm

Clinical applications for predictive and focused genetic testing for the PCP

Arnold I. Pallay, MD, FAAFP

Director, Personalized Genomic Medicine, Atlantic Health System,

Clinical Assistant Professor,

Robert Wood Johnson Medical School Department of Family Medicine

12:15 to 1:00pm

Panel discussion, Q&A and Lunch

1:00pm

Adjournment