



MDAdvantage Presents:

Business of Medicine Lecture Series
**Starting a New Practice or Buying into an Existing Practice:
Legal and Business Considerations**
Joint Sponsor: Saint Barnabas Medical Center

Upcoming Seminars :

Wednesday, March 19, 2014
(6-8 p.m., 5:30 Dinner)
MDAdvantage Insurance
Company of New Jersey
100 Franklin Corner Rd
Lawrenceville, NJ

Wednesday, March 26, 2014
(6-8 p.m., 5:30 Dinner)
Dolce Basking Ridge
300 N Maple Ave
Basking Ridge, NJ

Program Description: Most physicians receive little to no basic business skills during their medical training, and, therefore, the prospect of opening their own practice or buying in to an existing practice may seem daunting. The *Business of Medicine Lecture Series* will provide guidance to those physicians who either want to maintain a private practice or buy in to a larger group practice to do so successfully while minimizing the risk of failure. The audience will learn about all facets of the business side of a medical practice, including purchasing or leasing a property, current practice marketing and contracting and effective use of technology.

Target Audience:

This complimentary program is open to all New Jersey physicians.

Program Objectives:

1. Discuss important topics relevant to physicians interested in starting a new practice or buying in to an existing practice, including tax regulations, risk management processes, billing and coding audits, and branding and advertising.
2. Demonstrate how technology can be used to measurably improve the effectiveness of the practice through website and URL development and through responsible use of social media tools.

Presenters:

Steve Antico, Esq., and Barry Cepelewicz, Esq., MD, from Garfunkel Wild, P.C.

Accreditation: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Society of New Jersey through the joint sponsorship of Saint Barnabas Medical Center and MDAdvantage. Saint Barnabas Medical Center is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians. Saint Barnabas Medical Center designates this live activity for a maximum of 2 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty Disclosure: It is the policy of the Saint Barnabas Medical Center Office of Continuing Medical Education to ensure objectivity, balance, independence, transparency, and scientific rigor in all CME-sponsored educational activities. All participating in the planning or implementation of a sponsored activity are expected to disclose to the audience any relevant financial relationships and to assist in resolving any conflict of interest that may arise from the relationship. Presenters must also make a meaningful disclosure to the audience of their discussions of unlabeled or unapproved drugs or devices. This information will be available as part of the activity material.

Preregistration is required.

To register, complete this form and fax back or register online at www.MDAdvantageonline.com under "upcoming seminars."



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Lawrenceville, NJ 08648-2104
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Email: ADean@mdanj.com

Name: _____

Seminar Date: March 19, 2014 March 26, 2014

Specialty: _____

Practice Affiliation: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Mobile Phone: _____

E-mail: _____